

**Dallas Bridge Association Board of Directors
Minutes of Meeting 04/22/26**

Attendees: Bob Holliday, Bill Higgins, Jackie Brown, Cheryl Rider, Cheryl Brunson, Mary Chaffin and Judy Wood were present. Paul Taylor and Truett Cates, was absent. The April meeting was held at King of Glory Church, before the Wednesday game.

The March minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of March 31 2026 the unit has total cash assets of \$67,097.68. There is \$18,398.22 in the checking account and \$48,699.46 in the Fidelity investment account. Ed pointed out that none of the reports include the ACBL deposit for the Spring Sectional, which was approximately \$7.000. The financial reports for May will reflect the full impact of the Spring sectional.

Bill Higgins presented the membership report for February.

The unit had 2 members in March, 2 members were reinstated and no members transferred into our unit. One member became unpaid and 23 became inactive. The unit membership is now 1146.00, a drop of 19 from February. In the past 3 months membership has dropped by 39 members (3.3% in only 3 months). This is mainly due to members becoming inactive (not renewing their membership.)

The ACBL has changed the 5-5-5 program to remove the 5% payout tied to contacting unpaid members and documenting those contacts, a recognition of effort in a difficult growth environment. This has been replaced with payout of 5% based on overall unit growth (actual results). None of this 5% is paid out unless the unit achieves a net membership increase over the prior quarter. This is unlikely to ever happen again. This further solidifies the agency relationship between the units and the ACBL and appears to be specifically intended to cut units' quarterly distribution by 33%. Beyond the automatic 5%, units are now compensated based only on unrealistic growth expectations.

Stephanie Scott is leading the Jump Start Bridge program for teachers. They are conducting a pilot program in Fort Worth on June 22-25. The program instructs teachers on how to teach bridge to young students. The ACBL will then pay them \$350 per class they conduct. They are looking for volunteers to assist. The unit will send an email to the membership asking for volunteers.

Bob Holliday provided the member communications report via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
03/09/26	551	53.90%	46	0	0	6	March Announcement
03/21/26	612	59.70%	7	2	0	94	Tournament resumes at 2:30 today.
04/01/26	614	57.70%	66	0	0	4	April Newsletter

The 94 bounces on 3-21 reflects the fact that previous bounced contacts were restored, believing that the problem had been fixed. Apparently it has not. Ed Yetter will follow-up with Greenrope to see if their trouble ticket with Microsoft has been resolved.

Future emails will focus on club activities, unit games and the upcoming Labor Day Regional. Mary will begin publishing new life master photos in the Newsletter as soon as they become available rather than waiting until they appear on the ACBL report.

Ed Yetter reported on the Spring Sectional.

The tournament was a success, considering the power failure on Saturday. The event achieved a small positive net income. There were 80 players (20 tables) who returned for the Saturday afternoon session. Players seemed pleased they had an opportunity to play despite the morning problems. Carolyn Pinto directed a single session pairs game and a single session Swiss Team game.

Ed Yetter reported on the 2026 Labor Day Regional.

Ed Yetter presented an update on the 2026 Regional.

The Renaissance has agreed to pay a \$16 rebate for each room rented at \$130 per night. This will allow for the following hospitality:

- Free coffee each morning
- Free lunch on Sunday and Monday to encourage increased attendance: Possibly hotdogs on Sunday and a selection of sandwiches or wraps on Monday. Cheryl Rider suggested that a baked potato bar would be a healthier option than hotdogs. Ed Yetter will ask for pricing for that option.
- Breakfast snacks and afternoon snacks as the budget will allow.

Pricing is still under development and should be received next week.

The concession will feature pre-packaged snacks and beverages.

The flyer is under development and will include information about the enhanced hospitality.

Jackie Brown presented a Unit Game report.

The April Unit Game was held April 19 and there were 19 tables in play, all in the open section. The 499er section did not make. The May Unit Game will be held on May 3 at King of Glory and will be sponsored by Valley View Bridge Club.

The Board discussed the Mentor/Mentee program.

Ruth Nelson continues to work on the Mentor/Mentee program and will meet with Jackie Brown in May to discuss formally relaunching the program.

Old Business

Directory Update – The online directory has been updated and it can now be updated monthly. Mary Chaffin has sent the first Directory update. Ed Yetter will be posting it to the website.

New Business

The Ace of Clubs certificates and the Mini McKenney medals will be handed out at upcoming unit games since they couldn't be distributed at the Spring Sectional on Saturday.

The May meeting will be Tuesday, May 19 at the McKinney Bridge Club following their Tuesday game. The address is 600 Wilson Creek Parkway, McKinney, TX 75069.